

2019 SALES SEMINAR—SOUTH

Getting In Tune With Today's Advertiser:

What They Need to Hear In Order to Buy

Presented by:

Gordon Borrell of Borrell Associates

WEDNESDAY, FEBRUARY 20TH

9:00 TO 12:30 A.M. - DOORS OPEN AT 8:45 A.M.

HOLIDAY INN WEST, SO CHARLESTON, WV

NAME	STATION/CITY	FEE *

All those attending must register!
Please copy for additional registrants.

TOTAL ENCLOSED

Registration Fees Include Meeting Materials & Afternoon Break Refreshments

WVBA Members Only: \$30 per person

**Hotel Address: Take Montrose Exit - 400 Second Ave.
So Charleston, WV**

Send registration form and fees no later than February 16th, 2019

West Virginia Broadcasters Association

PO Box 8499, South Charleston, WV 25303

304-744-2143 • scan and send to mcrist@wvba.com

See the WVBA website for more information at www.wvba.com